



SQWINCHER HYDRATION SOLUTIONS

PRODUCT LINEUP

DETAIL ITEM LIST



SPECIALTY

	PACKAGE YIELD: 10 Freezer Pops
	FLAVORS: Assorted Flavors – CH, MB, OR, GR, LL Squeeze ZERO – FP, TO ZERO Sugar, ZERO Calories
	SPECS: 150/cs (15 bags of 10 pops), 30.9 lbs. /cs, 60cs per Pallet

POWDER MIXES

	PACKAGE YIELD: 1 Gallon
	FLAVORS: OR, FP, GR, AS, LL
	SPECS: 80/cs, 52 lbs. /cs, 30cs per Pallet
	PACKAGE YIELD: 2.5 Gallons (Regular Formulation)
	FLAVORS: CH, MB, LA, OR, FP, GR, AS, LL, TC, TE, CC
	SPECS: 32/cs, 50 lbs. /cs, 36cs per Pallet
	PACKAGE YIELD: 2.5 Gallons ZERO (SUGAR FREE)
	FLAVORS: OR, LL, FP, GR, AS
	SPECS: 32/cs, 4.40 lbs. /cs, 168cs per Pallet
	DO NOT MISTAKE FOR SINGLE SERVE POWDER
	PACKAGE YIELD: 5 Gallons
	FLAVORS: CH, MB, LA, OR, FP, GR, LL, TC, CC
	SPECS: 16/cs, 50 lbs. /cs, 44cs per Pallet
	PACKAGE YIELD: 3 Gallon LITE - Naturally Flavored
	FLAVORS: FP, GR, LL, OR
	SPECS: 20/cs, 25.5 lbs. /cs, 63cs per Pallet

LIQUID CONCENTRATES

	PACKAGE YIELD: 5 Gallons
	FLAVORS: SL, CH, MB, LA, OR, FP, GR, LL, TC, CC
	64 OZ. SPECS: 6/cs, 33 lbs. /cs, 60cs per Pallet
	PACKAGE YIELD: 5 Gallons ZERO
	FLAVORS: OR, FP, GR, LL, MB
	64 OZ. SPECS: 6/cs, 33 lbs. /cs, 60cs per Pallet
	PACKAGE YIELD: 6 Gallons
	FLAVORS: OR, FP, GR, LL
	128 OZ. SPECS: 4/cs, 43 lbs. /cs, 48cs per Pallet

SINGLE SERVE

	PACKAGE YIELD: 20 oz.
	FLAVORS: MB, LA, OR, RB, FP, GR, LL, PT, CC, SL
	SPECS: 500/cs (10 bags of 50 sticks), 5 lbs. /cs, 96cs per Pallet
	PACKAGE YIELD: 8 – 10 oz.
	FLAVORS: MB, LA, OR, FP, GR, LL
	SPECS: 500/cs, 3.05 lbs. /cs, 96cs per Pallet
	PACKAGE YIELD: 10 Stiks – Tube
	FLAVORS: Assorted Flavors – FP, OR, SL, MB
	SPECS: 200/cs, 3.05 lbs. /cs, 108cs per Pallet
	PACKAGE YIELD: 10 Hot Stiks
	FLAVORS: AC, GT†, OS†
	SPECS: 200/cs, 3.05 lbs. /cs, 108cs per Pallet
	PACKAGE YIELD: 16.9 oz.
	FLAVORS: OR, FP, LL, GR
	SPECS: 96/cs, 8.7 lbs. /cs, 72cs per Pallet
	PACKAGE YIELD: 16.9 to 20 oz. - Naturally Flavored
	FLAVORS: FP, GR, LL, OR
	SPECS: 96/cs, 7.45 lbs. /cs, 72cs per Pallet
	PACKAGE YIELD: 6 oz. Regular
	FLAVORS: CH, MB, LA, OR, FP, GR, LL, TC, TE, CC
	SPECS: 200/cs, 14 lbs. /cs, 80cs per Pallet
	PACKAGE YIELD: 6 oz. ZERO (SUGAR FREE)
	FLAVORS: OR, FP
	SPECS: 200/cs, 14 lbs. /cs, 80cs per Pallet

READY TO DRINK

	PACKAGE YIELD: 20 oz. Regular
	FLAVORS: MB, SL, OR, FP, GR, LL, CC
	PACKAGE YIELD: 20 oz. ZERO (SUGAR FREE)
	FLAVORS: MB, OR, FP, GR
	SPECS: 24/cs, 34.55 lbs. /cs, 54cs per Pallet
	PACKAGE YIELD: 12 oz. Regular
	FLAVORS: MB, GR, OR, FP, LL
	PACKAGE YIELD: 12 oz. ZERO (SUGAR FREE)
	FLAVORS: MB, OR, FP, GR
	SPECS: 24/cs, 21.4 lbs. /cs, 80cs per Pallet
	PACKAGE YIELD: 12 oz. LITE - Naturally Flavored
	FLAVORS: FP, GR, LL, OR
	SPECS: 24/cs, 21.4 lbs. /cs, 80cs per Pallet



The Squwincher Corporation Inc.
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FOLLOW US ON:



hydration that works™

~ EST. 1975 ~

FLAVOR CODES:

AC – Apple Cider	GT – Green Tea	PT – Peach Tea
AS – Assorted	LA – Lemonade	RB – Raspberry
CC – Cool Citrus	LL – Lemon-Lime	SL – Strawberry Lemonade
CH – Cherry	MB – Mixed Berry	TC – Tropical Cooler
FP – Fruit Punch	OR – Orange	TO – Tangerine-Orange
GR – Grape	OS – Orange Spice Tea	TE – Tea

† Indicates Caffeinated product



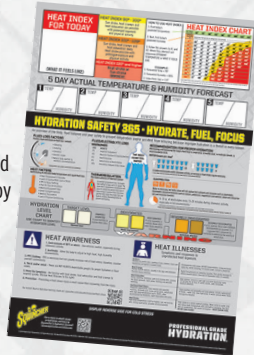
SQWINCHER HYDRATION SOLUTIONS
HYDRATION SAFETY
 SQWINCHER ADVANTAGES



HYDRATION AWARENESS
 HEAT AND COLD STRESS DRY ERASE POSTER

Sqwincer puts your worker in control with a 24" x 36" indoor/outdoor, dry erase poster that informs them about heat and cold stress. They can post the weather forecast on a daily basis, while having key survival information and protection against dehydration and the illnesses caused by heat and/or cold stress.

Request your copy today!



HYDRATION CENTRAL
 HYDRATION IS KNOWLEDGE. KNOWLEDGE IS POWER.

Understanding how worker performance and efficiency is affected by environmental conditions is critical to reducing dehydration-related illnesses and accidents. Sqwincer is committed to providing hydration education and solutions that help companies meet the needs of all workers. Here you can access – heat and cold stress resources, electrolyte education information, training videos, assessment surveys and more. Visit us at www.sqwincer.com.

WHY SQWINCHER?

PRODUCT BENEFITS

- Low Sodium
 - Great Source of Potassium
 - ZERO Sugar, LOW Calorie Products
- Compared to national brands*

- LITE Product - No Artificial Sweetener, Naturally Flavored, No Added Color, No Preservatives
- Preferred Taste
- No Bloating Feeling

PROGRAM ADVANTAGES

- Heat and Cold Stress Programs
- Heat Stress Assessments
- Heat and Cold Stress Training
- Access to Hydration Central Training
- Heat Index, Wind Chill and Urine Charts

WHY ELECTROLYTES - ISN'T WATER ENOUGH?

Water is necessary but does not contain the minerals lost during activity. Water acts as a conductor to carry nutrients such as electrolytes throughout the body, as well as flushing vital organs of toxins.

Electrolytes, however, are essential minerals (sodium, potassium, calcium and magnesium) the body needs and uses for basic cell function.

Electrolytes regulate body fluids which maintains a healthy pH balance.

PRODUCT COMPARISON

PRODUCT	SODIUM	POTASSIUM	MAGNESIUM	CARBS	CALORIES
SQWINCHER®	55 mg	45 mg	.47 mg	16 g	60
SQWINCHER® LITE	55 mg	45 mg	.47 mg	10 g	40
SQWINCHER® ZERO	55 mg	45 mg	.47 mg	0 g	0
OTHER NATIONAL BRAND	110 mg	25 mg	not shown	16 g	55
AVERAGE SOFT DRINK	16 mg	13 mg	not shown	26.8 g	107

Product comparison based on an 8 oz. serving.

HEALTH AND WELLNESS

SQWINCHER FORMULATION VERSUS STATISTICS:

HYPERTENSION (High Blood Pressure)

In 2013, it killed more than 360,000 Americans.

29% (70 M) of US population - nearly 1 out of 3 adults has prehypertension

- 77.6% are aware of condition
- 44.1% have condition under control
- 67.9% are treating condition
- 55.9% UNTREATED

Hypertensive care: Consult Physician, ***Lower Sodium and Calorie Diet**, Exercise and Medication if prescribed.

DIABETES

In 2010, it was the 7th leading cause of death

9.3% (29.1 M) of US population diagnosed Type 1 or Type 2

- 27.8% of population are undiagnosed

Diabetic care: Consult Physician, ***Lower Sodium and Calorie Diet**, Exercise and Insulin Management.

*Sqwincer ZERO hydrates and replaces electrolytes without further risk to hypertensive and/or diabetic conditions.